



Cellular Backhaul 2017

The Satellite Synergy:

Broadband telecoms for a mobile world

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www.talia.net



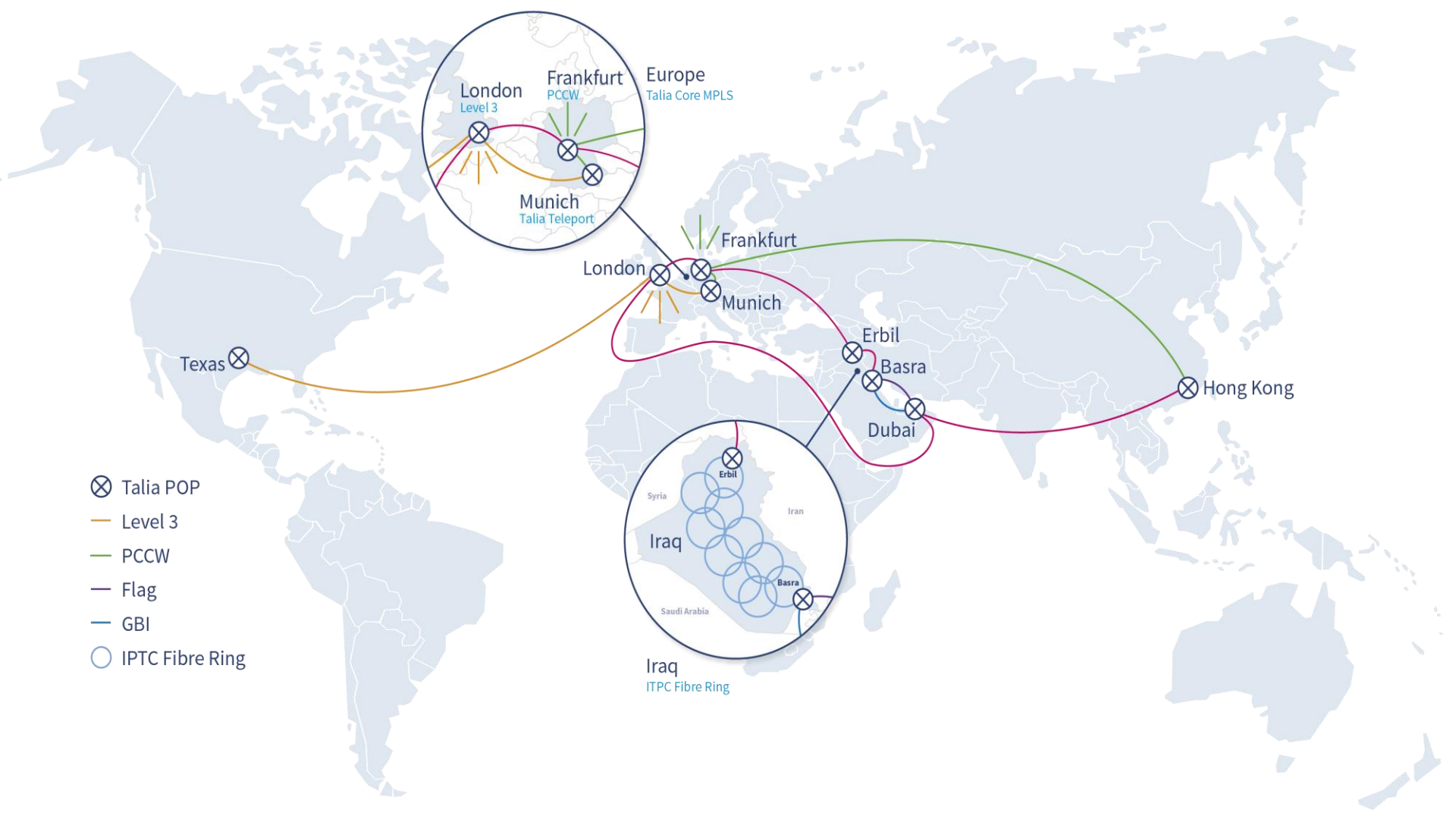
***Talia** is a market leading teleport, satellite and terrestrial network operator providing global IP communications*

With headquarters in the UK, Talia operate their own teleport facility in Germany and have support and sales offices in Italy, UAE, Uganda, Afghanistan, Nigeria, South Sudan, Iraq (Baghdad, Erbil and Basra) and Guyana

Talia is an ISO9001 registered company and a member of the World Teleport Associate, WTA Tier 3 certified Teleport and GVF.

We provide solutions for enterprises, banks, energy, media companies, NGO's, Government agencies and a large number of ISP's.







What are the biggest issues for Cellular operators?



Issues:

- Fibre failure to the BTS
- Fibre failure on a core trunk
- Peak overload
- Temporary bandwidth demands



Growth for on Demand services

On Demand a new and unique product from Talia

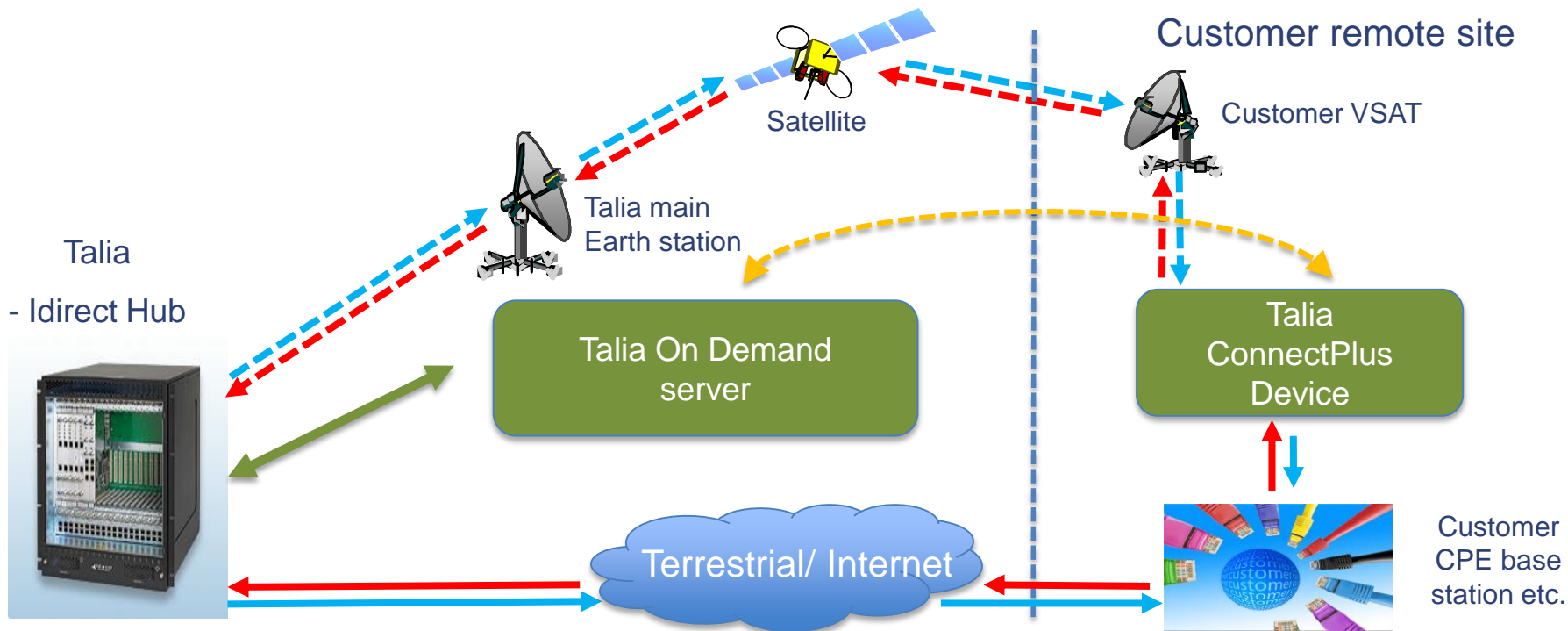
Customer purchases Speedon Vouchers for bandwidth

Customer activates bandwidth without recourse to Talia

Uses ConnectPlus hardware as an edge device to customer's networks



How does the On Demand service work?





On Demand service

Bandwidth is purchased only when required

‘Need a days worth – pay for a day’

No complex scheduling / calling / line-ups

‘Occassional use is on the decline/ dead’



Questions and answers

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