

A large crowd of diverse people, seen from an aerial perspective, has gathered to form the geographical outline of the United Kingdom. The individuals are packed closely together, creating a vibrant, multi-colored mosaic that fills the shape of the country. The background is a plain, light blue-grey surface. The Quika logo is centered over the map, featuring the word 'Quika' in a bold, teal, sans-serif font. A small red circle is positioned above the 'i', and 'TM' is written in a smaller teal font to the upper right of the 'a'.

**Quika**<sup>TM</sup>

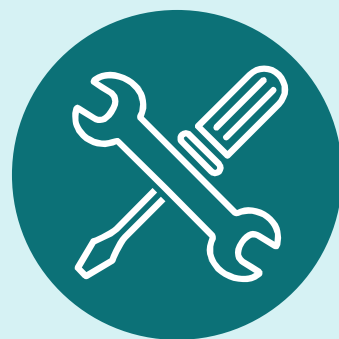
Connectivity 2018 – London  
Mobile Connectivity & 5G: The Unified  
Platform 20<sup>th</sup> March 2018

# Quika – The mission

Quika's mission is to connect the unconnected for free to overcome digital inequality and create a better world to everyone. We passionately believe that the opportunities the Internet provides shouldn't be limited by geography, culture, wealth or infrastructure and should be available to all.



Small antenna



Quick installation



No contracts\*



Low cost hardware



Launching Q1 2018

\*Quika Start package only

**Quika**<sup>TM</sup>

# Coverage – Phase 1

Quika will provide fast satellite internet access to the following countries from Q1 2018:

Afghanistan

Angola

Benin

Botswana

Burundi

Cameroon

DRC

Ghana

Libya

Lesotho

Malawi

Mozambique

Namibia

Nigeria

Iraq

Ivory Coast

Republic of Congo

Rwanda

Senegal

South Africa

Swaziland

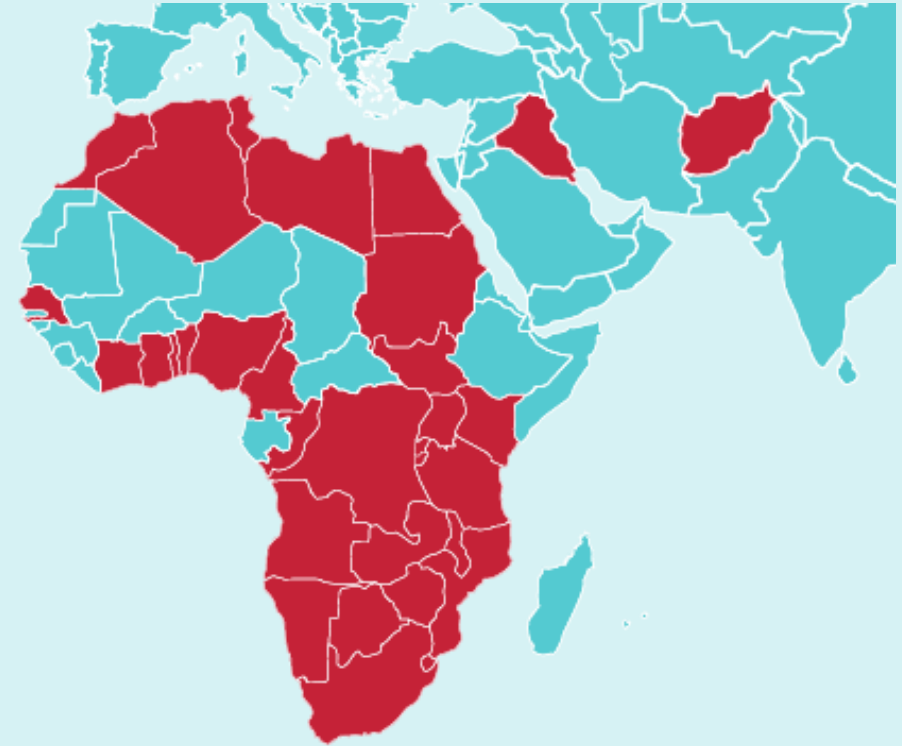
Tanzania

Togo

Tunisia

Zambia

Zimbabwe



**Quika**<sup>TM</sup>

# 5G, 4G, 3G, 2G.....

Where are we now?

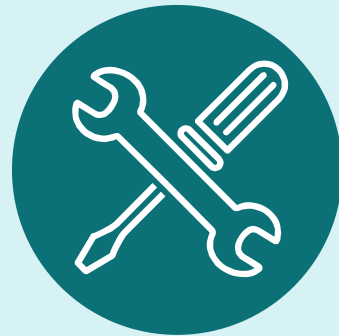
What are the issues in the field right now?

Where are the markets?

Who are the users?



VSAT costs are low for high bandwidth



Quick installation relatively small antennas



Majority of users in Quika's key markets are PAYG-pre-pay



Low cost hardware



CONTENT IS KING

**Quika**<sup>TM</sup>

# Quika and 5G

Base station – data off-load

WiFi enabled devices – WiFi standards - higher access speeds

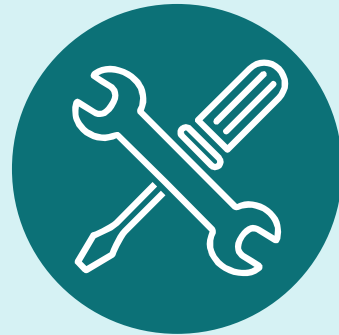
Wi-Fi is a common access method

The number of base stations are an order of magnitude increased

Voice is no longer a cash cow



VSAT costs are low for high bandwidth



Quick installation relatively small antennas



Majority of users in Quika's key markets are PAYG-pre-pay



Low cost hardware



CONTENT IS KING

**Quika**<sup>TM</sup>

# Quika

Jack Buechler  
Chief Operating Officer  
Quika Limited  
M: +447581002001  
E: [jack@quika.net](mailto:jack@quika.net)  
W: [www.quika.online](http://www.quika.online)



Small antenna



Quick installation



No contracts\*



Low cost hardware



Launching Q1 2018

\*Quika Start package only

**Quika**<sup>TM</sup>