



**ASIASAT**  
Reaching Further, Bringing You Closer





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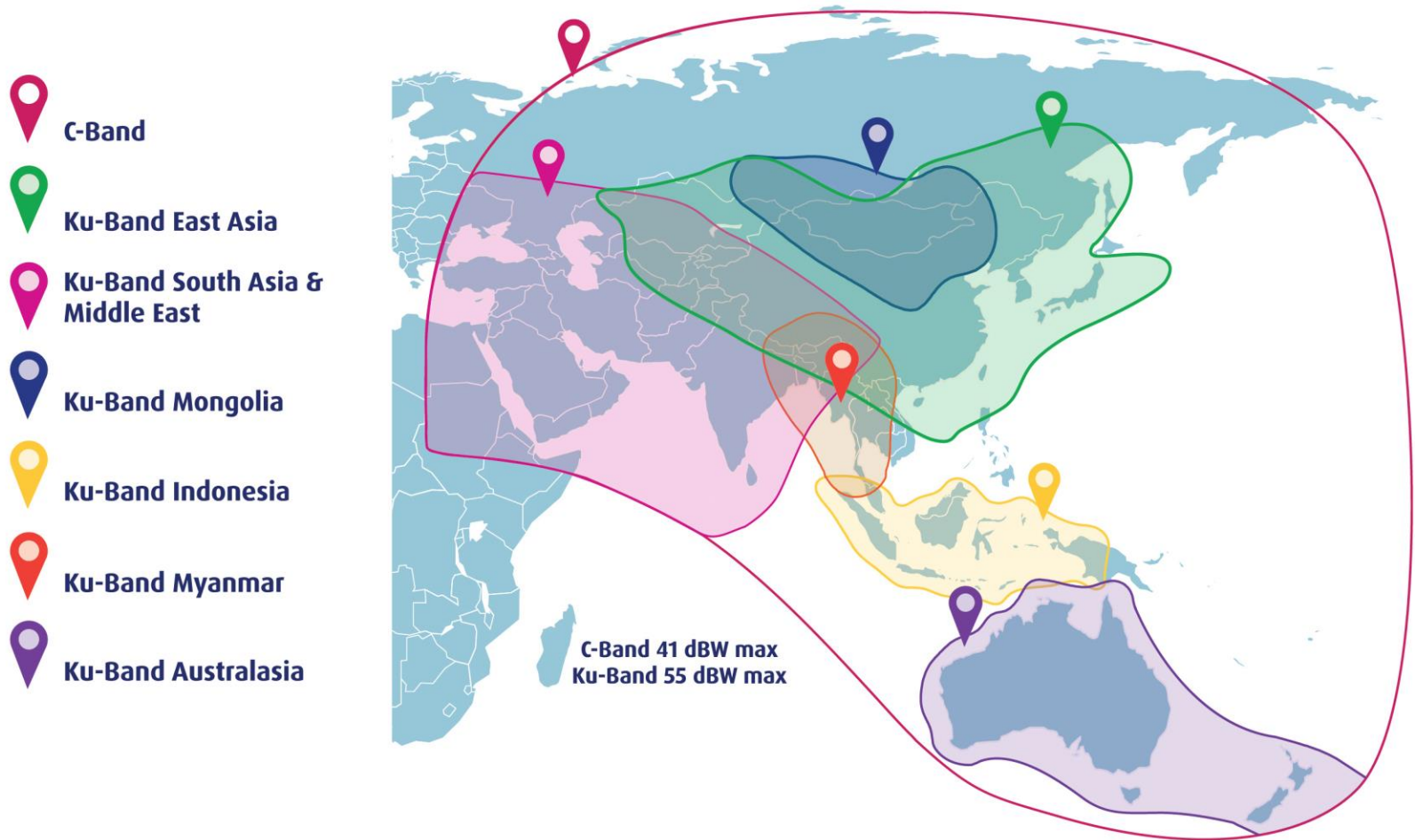
# Asia's Most-watched International Neighbourhood



**800M+**  
Homes

# ASIASAT

Unrivalled Landmass Access



# Some Context

## Supply Side

1. Capacity increasing with HTS (estimated 1400 Gbps by 2020)
2. Low cost of capacity make satellite replacement challenging
3. C Band/5G

## Demand Side (Asia Pacific)

1. USO obligations – Drives cost of government down
2. Mobile driving demand
3. IP traffic period 2016 to 2021 (107.7 Exabytes per month )\*
4. IP video - 83% of traffic in 2020\*

x3

Live x14





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